Service
To contribute to making the world a better place

Location
To live where I want to live
Loyalty

To be seen as being successful, as having stature and to have their loyalty in return.

To be loyal to the company and my boss.
Security - To have a secure and stable position

Power - To have influence over others
Expertise
To be recognized as an authority in what I do

Health
To maintain physical fitness and enjoy normal good health
Enjoyment
To like my work, to have fun at it

Family
To have ample time with my family
Wealth
To have a great deal of money

Achievement
To accomplish important things, to do work that is personally challenging, that helps me grow
Friendship
To work with people I like and to be liked by them

Independence
To have freedom of thought and action